



No. 1-1/2014-R&C [CFA]

Dated: 17-03-2015

Circular R&C-CFA No. 109/14-15

Subject: Introduction of promotional scheme to waive off 50% and 100% installation charges for new Landline and Broadband customers in Chennai TD only - reg.

1. CGM Chennai TD may kindly refer to his office proposal letter no. GM (S&M) CFA/WAIVAL/2014-15 dated 25-02-2015, seeking approval for waiver of installation charges for new Landline & BB connections.
2. The proposal has been examined in this office and the competent authority has decided **to introduce following promotional schemes for a period upto 30-04-2015 in Chennai TD only:-**
 - (a) ***To waive off 50% Installation charges for new landline and broadband connections in Chennai TD as detailed below:-***
 - (i) ***Discount of 50% on installation charges for new Landline connections in urban area (i.e. Rs. 375/- instead of Rs. 750/-)***
 - (ii) ***Discount of 50% on installation charges for new Landline connections in rural area (i.e. Rs. 275/- instead of Rs. 550/-)***
 - (iii) ***Discount of 50% on installation charges for new Broadband connections (i.e. Rs. 125/- instead of Rs. 250/-)***
 - (b) ***To waive off 100% Installation charges for new landline/ broadband/ Landline + Broadband connections registered with annual/two years/three years payment option in Chennai TD.***
3. The circle will ensure to comply with all regulatory mechanism.
4. All other terms and conditions shall remain unchanged.
5. These instructions shall **be effective w.e.f. 19-03-2015 in Chennai TD only for a period upto 30-04-2015.**
2. This circular is issued based on the approval of Competent Authority in Broadband cell file No. 64-133/2014/Tariff. For any queries/clarification in this regard, matter may be taken up with Broadband Section, BSNL Corporate Office, Janpath, New Delhi-110001 (Tel. No. 011-23322064 and Fax No. 011-23734052).

AGM (T&C)-CFA

To

The CGM, Chennai TD.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance/CA/NB/CN), BSNL.
4. All PGMs / GMs - CFA, CO BSNL.
5. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
6. GM (IT), CO BSNL – for placement on BSNL Website.
7. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-133/2014/Tariff carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
8. AD OL for Hindi version
9. CGM (ITPC), Pune for necessary changes in CDR/billing systems.
10. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
11. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
12. Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
13. Guard File.

DM (T&C)-CFA